



Kayla Stricklett
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Education

I'm an Industrial Design graduate from Rochester Institute of Technology seeking a position with a creative, design oriented company. I have a rich history of working with groups that share my passion for imagination, design, engineering, and customer satisfaction including FastSigns, Ewing Graphics, IDSA and Paper Packaging Alliance.

Rochester Institute of Technology *Rochester, NY*

College of Art and Design (CAD)
Industrial Design Major, Entrepreneurship Minor, Marketing Specialization - BFA 2019

Work Experience

FastSigns, Design and Production Coordinator *Henrietta, NY*

This position entailed coordination of 50+ projects per week from client order intake all the way to order fulfillment and installation. Job requirements included but were not limited to reception duties (order intake, customer service, problem solving, scheduling), graphic design for a wide variety of use cases, pre-press, printer maintenance and printing, lamination, production, and minor off-site installations. Coordinator duties included scheduling/prioritizing weekly production fulfillment and delegation of work orders to staff based on skill level.

2022 to 2024

Ewing Graphics, Graphic Designer *Farmington, NY*

Overseeing hundreds of printed vinyl design projects that include vehicle wraps, banners, signage, decals, lettering kits, and perforated windows as well as logo creation for branding sets. Experience in this position includes printing preparation, color matching, vehicle wrap paneling and communicating with clients about design direction.

2021 to 2022

Gary's Loft, Studio Assistant *New York, NY*

Monitoring commercial film/photo shoots and corporate events in Brooklyn and Manhattan spaces. Upkeep included maintenance, restoration, interior decoration to client specifications.

2018

Additional Experience

Paper Packaging Alliance Student Competition *Rochester, NY*

Annual National Packaging Competition

Student group containing one Graphic Designer, one Industrial Designer and two Packaging Designers tasked with the challenge to design a dual purpose package solution that enhances the experience of modern gaming consoles.

2019

ChaseDesign Competition *Skaneateles, NY*

iRobot Packaging and Merchandising Redesign

Student group of four challenged to design packaging and merchandising for iRobot Roomba i7+ and e5 models. Responsible for Sketching, CAD, Rendering, Prototyping, Final Fabrication, and Merchandising.

2019

Skills

Customer Service, Time Management, Great Organizational Skills, Attention to Detail, Adobe Creative Suite, Flexisign, Affinity Suite, Microsoft Suite, Color Matching, Branding Design, Sketching, Prototyping, Web Design, Social Media, Excellent Task and Time Management, Friendly and Enthusiastic, Team Player

An insatiable passion for improving our world.